

Module 63 Price Discrimination

Discussion: How much does it cost to see a movie at a theater?

Websites that compare airfares:

Airfarewatchdog.com

Farecompare.com

To obtain a refund if price drops Yapta.com (which tracks the life of the ticket minus the rebooking fee)

Class Activity: Assume you represent the student government on campus. Could you engage in profitable price discrimination on the following services?

-Parking spaces

-Theater productions

-Sports events