1. Intro
	1. Each one of us has attended or will attend a funeral at one point in our lives.
	2. Family and friends gather to commemorate the death of their loved one through a eulogy.
	3. Preview statement: Today, we will describe & demonstrate a speech of eulogy.

Transition: So what exactly is a eulogy?

1. Describe eulogy
	1. Slide 1
		1. As stated by Steven and Susan Beebe in *Public Speaking Handbook* Eulogy: “a speech tribute delivered when someone has died.”
		2. Can be one of most significant and memorable & also most challenging forms of commemorative address
	2. Slide 2: what’s included
		1. Unique achievements of person
		2. Personal & humorous recollections of person
		3. Try to get sorrow from audience & get them to move toward gratitude
	3. Slide 3: how to deliver
		1. Controlled emotions
		2. Focused on the person
		3. Sense of loss
		4. Person’s positive qualities
		5. Family members and friends of the deceased by name
		6. Convince people that she is in a better place

Transition: now, we will demonstrate a speech of eulogy through the death of Rebecca Black.

1. Demonstration
	1. Unique achievements
		1. Rebecca Black was a vocalist that changed the hearts of the world from her #1 hit song to her extraordinary love of Fridays.
		2. Best Female Singer of All Time
		3. Won “Female Vocalist of the Year”
		4. Sold out at every show she sang at
		5. *The National Inquirer* name her “Global Role Model”
		6. In honor of her we have Black Friday
			1. Her #1 hit “Black Friday” sparked a global phenomenon that the U.S recognizes as the famous shopping day of Black Friday
	2. Personal and Humorous recollections
		1. She was always the silly friend who could not decide where to sit
		2. She always knew what day of the week it was
		3. She likes to tell sequence of her day in her songs
		4. She always made us look forward to the weekend
		5. Obsessed with partying and having fun
	3. Honor
		1. In honor of her hit “Friday,” we now enjoy great deals on “Black Friday.”
		2. We honor her for 24 hours on her favorite day, Friday.
		3. Her death was so upsetting that hostile attitude is shown when shopping.
		4. Here’s a video of Kohl’s participating in celebrating Black Friday in Honor of our beloved Rebecca**(Show clip)**

Transition: Lets take a moment of silence to remember Rebecca Black

1. Conclusion
	1. Today we have described the speech of eulogy, by demonstrating the unique achievements, personal and humorous recollection, and honoring Rebecca Black.
	2. Death does not have to be a time for sorrow, but can be used for honoring and cherishing life.

Works Cited

Beebe, Steven A., and Susan J. Beebe. *Public Speaking Handbook*. 3rd ed. Boston: Pearson Education Inc., 2010. Print.