**Speech Rubric Speech of Introduction (40 points) Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- | --- | --- |
| **Criteria** | **Poor F****0-4 points** | **Below D****5 points** | **Meets C****6 points** | **Above Average (B) 7 points** | **Exceptional A****8 points** | **SCORE** |
| **Organization** | Poor organization. Hard to follow.  | Not very organized. Many elements such as preview, transitions, and or summary are missing. Less than three main points. | Missing one or more elements of outline. Somewhat organized. Only used simple transitions.  | Missing no more than one element of organization. Well organized. Transitions used. Had three main points. Preview, summary or conclusion not complete.  | High level of organization. Effective and well thought out in each part: gains interest, preview, effective transitions, main points clear, summary & memorable concluding statement.  |  |
| **Content &****Critical Thinking** | Unorganized  | Did not follow thesis/ preview well. Few if any examples to relate to the audience.  | Somewhat follows thesis/ preview. Used one quote, analogy, narrative, or example.  | Follows thesis/ preview. Used several analogies, narratives, quotes or examples. Interesting.  | Detailed thesis is followed. Vivid language, analogy, narratives, quotes or examples. Creative. Unique.  |  |
| **Support/****sources** | No quote used. No examples.  | A quote was not used in speech. Did not keep audience attention.  | Topic kept audience attention. A quote was used. | Incorporated a meaningful quote.Several examples.   | Draws a great verbal picture. Thoughtfully incorporated a quote. Good examples. More than required source.  |  |
| **Style/ Presentation**  | Read entire speech.  | Too much movement. Little or no eye contact. Lots of fillers. No gestures | Fairly good posture.Some eye contact. Some fillers.Vocal projection.  | Maintains good eye contact through most of speech. Some gestures. Some vocal expression.  | Very consistent eye contact. Effective gestures. Vivid vocal expression.Passionate and enthusiastic.  |  |
| **Adherence to Time** | Did not make/ over time . | Less than 2:00 or 3:30 – 4:00 | No less than 2 – no more than 3:30.  | Stayed within time limits2-3 minutes | Very Effective used of time2-3 minutes |  |

Instructor Comments: Time: Score: /40 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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