

Subject: FW: FEMA's 2012 Community Resilience Innovation Challenge

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From: Sharrio,Christine

FEMA's 2012 Community Resilience Innovation Challenge

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National Preparedness Month may be coming to a close, but as emergency managers, we know that preparedness is needed year-round in our communities. We are also keenly aware that a government-centric approach to disaster management is insufficient to meet the challenges posed by a catastrophic incident. To meet our preparedness goals, the whole community must be actively involved in all phases of the preparedness, response, and recovery cycle.

On Thursday Sept. 27, 2012 we announced the start of the application period for the Community Resilience Innovation Challenge Opportunity. This new monetary opportunity is designed to continue to move community preparedness forward and assist local areas in building and revitalizing community-based partnerships to advance the nation's resilience to disasters. Submissions will be accepted through Oct. 26.

"The best resiliency ideas originate in our states and communities – not from Washington, DC," said FEMA Administrator Craig Fugate. "The goal of this program is to empower communities to collaborate and develop innovative ways to effectively respond to disasters."

Rockefeller Foundation and FEMA sponsor the Community Resilience Innovation Challenge Opportunity, which will be administered by the Los Angeles Emergency Preparedness Foundation, a third-party intermediary, to encourage local communities to engage in creative activities that enhance disaster resilience. Funding levels will range, with a maximum award of \$35,000, and applications are open to most local, state, and tribal agencies and governments; business entities; associations; organizations and groups.

Help spread the word in your communities and share additional information on the Challenge program criteria and application process that can be found at www.fema.gov and www.ResilienceChallenge.org.



September is National Preparedness Month. [Pledge to Prepare by joining the National Preparedness Coalition now!](#) Empower yourself and help coordinate preparedness activities for your family, neighbors and co-workers and those with whom you may study or worship.



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