Student Name

Organizational pattern: Monroe’s Motivated Sequence

Speech goal: To Persuade YOU to donate blood

Donating Blood

1. Attention.
2. **According to facts listed on American Red Cross**.
3. Did you know that every two seconds someone in the U.S needs blood?
4. Did you know that one donation can help save the lives of up to three people?
5. Did you known that if you began donating blood at age 17 and donated every 56 days until you reached 76, you would have donated 48 gallons of blood, potentially helping save more than 1,000 lives!
6. We never know who may require a blood transfusion at one point or more in their life. It could be you, me or our loved ones.
7. Today, I would like to inform you of the need in the society today for blood donors, the importance and benefits of blood donation, and finally persuade you to donate blood.

Transition: Firstly, let’s talk about the need in the society today for blood donors.

1. Need.
2. **According to the American Red Cross**, only 7% of people in the U.S have O-negative blood type.
3. O-negative blood type donors are universal donors.
4. This type of blood is needed in emergencies before the patient’s blood type is unknown and also with newborns who need blood.
5. **According to an article on Life South Community Health Centers** (lifesouth.org)
6. Blood is a vital lifesaving force and has been defined as a “national resource.”
7. Blood has a limited shelf life so the supply must be constantly replenished.
8. Supply and demand fluctuate, which can create life-threatening shortages.
9. Shortages of a specific blood type. **According to lifesouth.org** specific blood types create the imbalance between the rates of blood donations vs. the rate of blood transfusions.
10. O-negative usage exceeds the percentage of O-negative people in the population.
11. Type A+ can only receive blood from O+ or O- individuals.
12. O+ can only receive O+ or O-
13. B- can only receive B- or O-
14. AB- can receive blood from donors of all –ve blood types.
15. O- Can only receive from O-. This is highly critical.
16. **According to Memorial Blood Centers** (mbc.org)
17. Accidents happen 24/7
18. Premature infants come to the world, needing blood to survive.
19. Cardiac surgeries require blood the most.
20. Cancer, chronic diseases, emergency hospital procedures.
21. Natural disasters.

Transition: Now that we have talked about the major concerns in our society today regarding blood donations, let’s look into the why it is important to donate blood.

1. Satisfaction.
2. **According to Memorial Blood Centers**, blood is essential to life.
3. It carries oxygen and nutrients throughout the body.
4. Fights infection and helps heal wounds.
5. Everyone has this self-generating resource that can be generously given to others.
6. You can make a difference in the world. Help save lives. It is truly “A Gift of Life” **according to aabb.org**
7. Perfect way to give back to your community. Blood cannot be created. It can only be recycled.

Transition: Lets now look into the blood donation procedure.

1. Visualization.
2. Blood donation is a fairly easy process. It is a simple 4 step procedure **according to the Memorial Blood Centers**.
3. Registration.
4. Medical history with a mini-physical. Blood pressure, blood temperature, pulse and Hb, etc. being recorded.
5. Donation. Painless procedure.
6. Relaxation!!
7. It is safe. A sterile needle is used only once for each donor and then discarded.
8. Donation takes 10-15 mins. The overall process might take up to an hour.
9. American Red Cross also states that an average adult has about 10 pints of blood in his or her body. Roughly 1 pint is given during donation.
10. You can donate blood every 56 days.

Transition: In, conclusion.

1. Action.
2. **An article on mbc.org states**, If not personally in need, at some point we will all know a friend, neighbor, family member, or co-worker who needs a blood transfusion.
3. In fact, 1 out of 3 people will need blood in the lifetime.
4. From natural disasters to unforeseen catastrophes, emergency hospital procedures to life-long battles with chronic diseases such as sickle cell, the demand for blood is constant.
5. The supply for blood is not constant. Volunteer blood donors can roll up their sleeves today and make a difference.
6. Give back to the community.
7. Help save lives.
8. For my volunteer activity, I chose to donate blood. I had the opportunity of making this generous gift to the community.
9. Act today, GIVE BLOOD, and offer this “Gift of Life” to those who need it most.
10. A famous quote by an anonymous author, “Nobody can do everything, but everyone can do something.”

Works Cited

"Blood Facts and Statistics." *American Red Cross*. N.p., n.d. Web. 11 June 2012. <http://www.redcrossblood.org/learn-about-blood/blood-facts-and-statistics>.

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