Persuasive speech outline

Organizational pattern- Problem and solution

1. Introduction

As the earth’s natural resources become more limited every day and the challenge of staying green is faced by every household, it has become a goal of homes as well as companies to “go green” and help preserve earth’s greatest natural resources

* 1. According to Films media group (ABC NEWS) on their video entitled “Real-world solutions for the environment, ”over the past decade, more and more companies and homes have adapted their ways to help stay energy efficient while also setting easy steps so it is more habit than hassle. This idea also includes celebrities also endorsing the “Green” label. Households everywhere can become green in the most basic ways while saying aware of how their contributions help worldwide.
	2. Today, I will be explaining basic tips on how to go green as well as incentives and the overall effect basic changes can ensue and persuade you to go green.

 TRANSITION: To begin, to feel incentive to “go green” one must understand why it is important to do so

1. Most distributing problems within the environment
	1. Waste (most common forms include) as provided by eSchoolToday in their article entitled *common types of waste*
		1. Liquid waste- not solid form, can be converted to a liquid form of disposal
2. Wash waters from homes
3. Liquids used for cleaning
4. Waste detergents
	* 1. Solid waste- mainly garbage and trash
5. Old car tires
6. Paper or newspaper
7. Broken furniture
8. Food waste
	* 1. Hazardous waste-inflammable, reactive, corrosive or toxic (harmful and threaten public health of the environment)
9. Fire extinguishers
10. Old propane tanks
11. Pesticides
12. Lamps and batteries

 4. Organic waste-mainly plant and animal sources (are biodegradable)

1. Fruit and vegetable peels
2. Flower trimmings

 5. Recyclable waste- raw materials that could’ve have been recycled to make new materials but most of the time are not,

1. Aluminum products
2. Plastics
3. Glass
4. Paper
	1. Nonrenewable resources- minerals, fossil fuels and other materials that are available in fixed amounts in the environment according to Hearst Communications Inc. in their book, *what are examples of nonrenewable resources* the following make up the most common nonrenewable resources
		1. Petroleum
		2. Coal
		3. Natural Gas
		4. Nuclear Energy

 TRANSITON: The next part of “going green” is knowing where to start and how to help

1. Most effective and helpful ways to conserving the earth and its resources
	1. Reduce
		1. Waste
		2. Energy/electricity as provided by Erinn Morgan in her book *Picture yourself going green*, the following are a list of ways help reduce energy waste
2. Shutting off lights/televisions when not in the room
3. Turn off faucets when not in use
4. Don’t take long, unnecessary showers everyday
	1. Reuse

 1. Paper and other raw materials until out of functional use

 2. Hand-me-down clothes and other machine equipment until no longer effective use

 3. Batteries and other electronic equipment

* 1. Recycle

 1. Paper/plastic/aluminum/glass or other recyclable materials to make new products

 2. Large materials of old machines or equipment to be consolidated to recycle and make into newer versions. The following which are provided by Sally Kneidel’s book entitled *Going green: a wise consumer’s guide to shrinking the planet* include,

 a. Cell phones

 b. Laptops

 c. Televisions

TRANSITION: Overall, these tips should be taken into consideration for every household who is aware of an increasing problem of conserving the earth’s remaining resources.

1. Conclusion
	1. Today, I have provided you with the most popular types of destruction to the planet environmentally which include waste and nonrenewable resources. I also gave tips on how every house hold as well as company or business can reduce their carbon footprint and how to reduce, reuse and recycle for future generations to have the same opportunities we have.
	2. Jeanine Katzel in her article for *Control Engineering* said “Today's moves to become more energy efficient and environmentally conscious differ from previous efforts largely because of the drivers that are fueling it.” Therefore, go out and help the environment thrive for generations to come. Try and go green with everything you do and help save the planet by simple things such as recycling and not wasting materials.

References:

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