**Speech Rubric Speech of Introduction (40 points) Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- | --- | --- |
| **Criteria** | **Poor F**  **0-4 points** | **Below D**  **5 points** | **Meets C**  **6 points** | **Above Average (B) 7 points** | **Exceptional A**  **8 points** | **SCORE** |
| **Organization** | Poor organization. Hard to follow. | Not very organized. Many elements such as preview, transitions, and or summary are missing. Less than three main points. | Missing one or more elements of outline. Somewhat organized. Only used simple transitions. | Missing no more than one element of organization.  Well organized. Transitions used. Had three main points. Preview, summary or conclusion not complete. | High level of organization. Effective and well thought out in each part: gains interest, preview, effective transitions, main points clear, summary & memorable concluding statement. |  |
| **Content &**  **Critical Thinking** | Unorganized | Did not follow thesis/ preview well. Few if any examples to relate to the audience. | Somewhat follows thesis/ preview.  Used one quote, analogy, narrative, or example. | Follows thesis/ preview. Used several analogies, narratives, quotes or examples. Interesting. | Detailed thesis is followed. Vivid language, analogy, narratives, quotes or examples. Creative. Unique. |  |
| **Support/**  **sources** | No quote used. No examples. | A quote was not used in speech. Did not keep audience attention. | Topic kept audience attention.  A quote was used. | Incorporated a meaningful quote.  Several examples. | Draws a great verbal picture. Thoughtfully incorporated a quote. Good examples.  More than required source. |  |
| **Style/ Presentation** | Read entire speech. | Too much movement.  Little or no eye contact. Lots of fillers. No gestures | Fairly good posture.  Some eye contact.  Some fillers.  Vocal projection. | Maintains good eye contact through most of speech.  Some gestures.  Some vocal expression. | Very consistent eye contact. Effective gestures.  Vivid vocal expression.  Passionate and enthusiastic. |  |
| **Adherence to Time** | Did not make/ over time . | Less than 2:00 or  3:30 – 4:00 | No less than 2 – no more than 3:30. | Stayed within time limits  2-3 minutes | Very Effective used of time  2-3 minutes |  |

Instructor Comments: Time: Score: /40 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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